Creating Video Clips in AVON

1. Open Academic Video Online.

2. In your video, find the scene you want to use. For this example, I’m using a scene from The Chosen in which Reuven’s father expresses his commitment to helping create the state of Israel.

3. Note the start and stop times of the section you want; it may be best to write them down. For this example, the video starts at 1:12:26 and ends at 1:15:45.

4. At the top of the screen in the menu, click on Clips.
5. Click the Sign in to create a New Clip button on the right.

6. Sign in if you’ve already created an account. If you haven’t, click the Register as a User button and complete that form.
7. Click the Create new button.
8. Enter a title you find helpful and a description (optional). Use the sliders to the appropriate start and finish points; you can also look at the times in the Start and Finish fields.

9. Select the visibility level you want. Private means only those with a link can view, public means anyone using Academic Video Online can use the clip, institutional means anyone accessing the database through Northwestern can use the clip. That allows other instructors to use your clips as well.

10. Click Save changes.
11. You’ll now see the clip listed on the right. To share, click the 3 dots to access more options, then click Share. At the bottom of the page, click the Copy LTI Launch URL to get a direct link to this clip.

12. You can now paste the link into a presentation or Blackboard. If you intend for anyone to view it off campus, be sure to add this prefix to the link:

http://ezproxy.nwciowa.edu/login?url=

For example, I would change the link for the above clip from


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